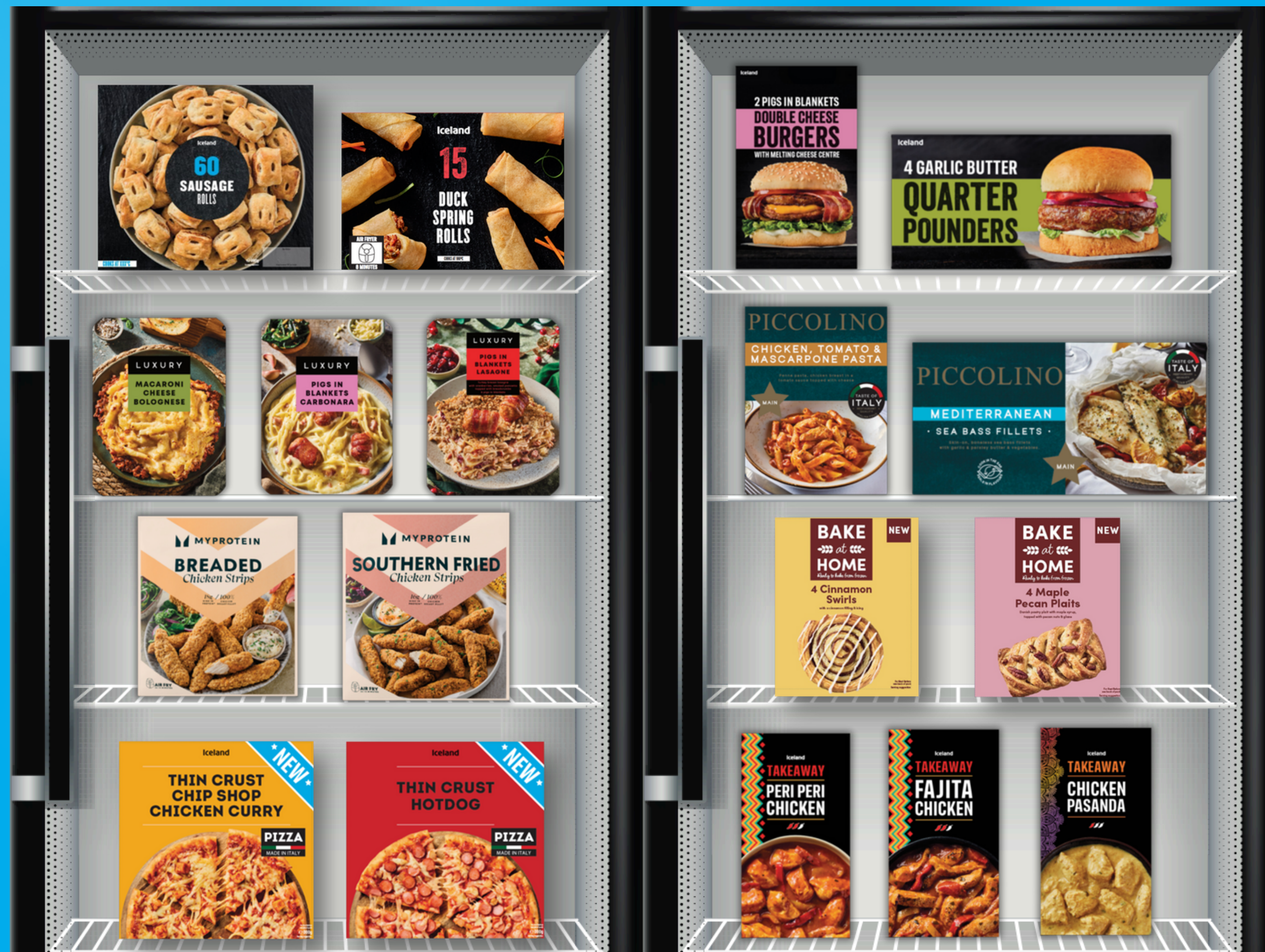


**OUR RECENT
INNOVATION**

Iceland

OVER 800 NEW PRODUCTS

THE LAND OF...
**EXCLUSIVE
BRANDS**



SIDES

EXCLUSIVE TO ICELAND



ALSO IN THE RANGE

SIDES



SIDES



THAT'S WHY HALLOWEEN GO TO Iceland

PEPPER X



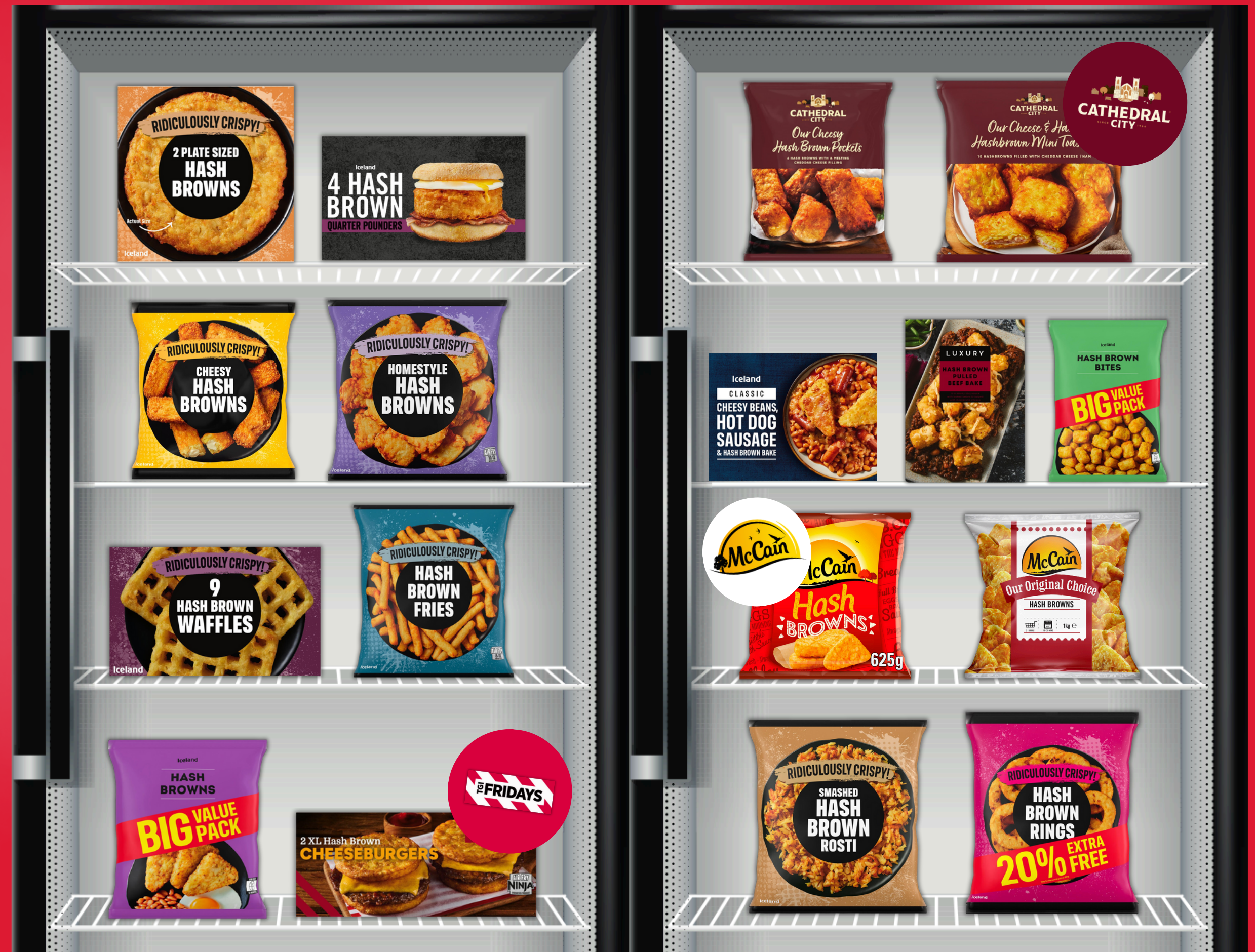
NEW & EXCLUSIVE



THE land OF
HASH BROWN



NEW EXCLUSIVE RANGE



AIR FRY NINJA

ENDORSED PRODUCT

EXCLUSIVLY ENDORSED



TGI FRIDAYS

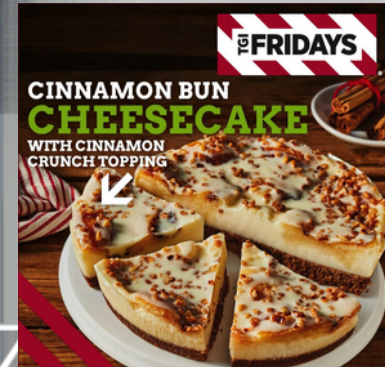
THE FAMOUS
SESAME
RANGE



TGI FRIDAYS



TGI FRIDAYS



Iceland